

# YOU THINK IT WON'T HAPPEN TO YOU...

After working for a natural gas company for 10 years, Brad Livingston was involved in back-to-back explosions on the job that were 100% preventable. While Brad lay on the ground expecting to die, he was amazed about 2 things. First, that 'he' had been involved in the explosions, because, after all, "it will never happen to me"; second, that it happened so fast – "it was just a second ago...".

How, and why, did it happen? Pride; Shortcuts; Improper Perspectives; Attitude; Complacency! Brad is living proof that when you have one or any combination of these ingredients, a very deadly potential exists.

*Safety! Safety! Safety!* It is stressed every day on the job. We watch videos. We give awards for safety achievements. Still, incidents happen! Why? Brad speaks about what gets people hurt or killed every day, and motivates them to maintain a proper perspective of 'why' they should work safe every day. Brad's just a regular guy asking "you think it can't happen to you?"



#### Recent audience feedback:

"In all my life I don't think I ever saw 500 people sit absolutely spellbound and silent as they did in your presentation."

"Thanks again for participating in our Safety Excellence Workshop. Your heartfelt story certainly hits home. I have not ever seen some of our "manly" men cry."

"Great speaker, very touching. Makes you think a lot more about others, including your family, instead of just yourself."



**Making a difference in safety.**

## BRAD LIVINGSTON



**Motivational Safety Speaker**

**Ask about discounted rates on booking multiple sessions!**

**FOR MORE INFORMATION:**

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